



Quality + Reliability = Value

My name is Mark Kuechler. I am the President of Amark Steel Rule Die, Inc. Amark is a family run company that was founded in the year 2000 by my wife and I. We believe in the simple golden rule philosophy, "Treat our employees as we would like to be treated and they will do the same for our customers," and they do. We personally guarantee your experience with Amark will be a good one.

We specialize in manufacturing high quality lasered steel rule dies, along with a great attitude, a friendly smile, and a worry free buying experience.

Some of the products we make dies for:

- Membrane switches • flexible circuits • labels • folders
- displays • gaskets • decals • packaging • vacuum forming
- nameplates • overlays • cartons • medical • aerospace
- automotive • & more....

We have a national reputation servicing customers throughout the United States on a daily basis.

We have a superb line of top quality, state of the art modern automated equipment. Our new large capacity laser allows us to get your job started soon after the order is received. Our automated rule processors give us great flexibility to switch gears at a moments notice to produce different dies quickly for a wide variety of materials and thicknesses.

Combine that with the team we have assembled of highly skilled, motivated, and experienced diemakers (several of which have 25+ years experience) and you have an **UNMATCHED COMBINATION OF MAN AND MACHINE IN THE INDUSTRY**

Need close tolerance +/- .005? No Problem!

Need fast turn-around? No Problem! 92% of our dies ship the same or next day!

Our design department is second to none. No matter your level of experience, our designers can assist you in the prefabrication process that will allow the die to work for your application with excellent finished part results.

Give us a try to see how easy it is to do business with us. We like to develop partnerships and will do what it takes to earn your business. Be it Design, Production, or Shipping & Accounting, we are open to any and all requests.

Let us know what it will take to do business with you. Contact us today!

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